

# Alex Tarr

## Employment

**BuzzFeed, Inc. (Dec 2015 - Current)**

Senior Branded Video Writer and Director

- *Winner of Best Use of Native Advertising/Sponsored Content in the Digiday Content Marketing Awards for “Slay with Olay” campaign*
- *Lead creative on campaigns for multi-national brands; director for short-form videos distributed across multiple digital BuzzFeed platforms*

**Imprint Entertainment (Sept - Dec 2015)**

Script Researcher

- *Provided a female perspective on submitted screenplays and researched marketability based on industry trends*

**Ackerman McQueen Advertising Agency (Oct 2014 - Aug 2015)**

Photography Assistant and Stylist

- *Traveled to various locations in the Southwest to manage equipment, lighting, and set design for a seasoned photographer*

**Merlin Entertainments (Jan - Aug 2014)**

Creative Content Developer

- *Wrote and performed large-scale presentations for the Brighton Sea Life Center’s Entertainment Team in Brighton, England*

## Education

**Masters of Arts in Creative Media Production**

University of Sussex - Brighton, England (2013 - 2014)

- *Specialized in Directing*
- *Directed, wrote, and/or produced five short films*

**Bachelors of Arts in Brand Communications**

University of Central Oklahoma (2009 - 2013)

- *Minor in Creative Writing*
- *Wrote and directed three original musicals that won first place in an annual competition at the university*

## Skills

- *Creative pitching; commercial directing; directing talent; camera operating; editing (Adobe Suite); public speaking; big picture thinking; creative strategy*