

Daisha J. Dancer

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WORK EXPERIENCE:

Celebrity Stylist

Freelance | London, United Kingdom | Feb. 2023 - Present

- Acting as the key stylist for Wayman + Micah for client Tika Sumpter at her London Sonic 3 premiere and corresponding press.
- Acting as the key stylist for Wayman + Micah for client Jodie Turner-Smith as an attendee and winner of the TrailBlazer of the Year award at the Glamour Women of the Year Awards 2024.
- Acting as the key stylist for Wayman + Micah at the London Fashion Week 2024 Burberry Runway Show and following after party for attendee and brand ambassador client Jodie Turner-Smith.
- Acting as the key stylist for Wayman + Micah at the 2024 BAFTA Film Awards for best supporting actress nominee and winner Da'Vine Joy Randolph: the Nominee Pre Awards Dinner Party X BVLGARI, 2024 BAFTA Film awards ceremony, and all following after parties including the British Vogue's X Tiffany & Co. Fashion and Film After Party.
- Stylist Assistant to Wayman + Micah for actress Jodie Turner-Smith at the 2023 BAFTA Film Awards, and British Vogue's Fashion & Film After Party in partnership with Tiffany & Co.
- Acting as the key Stylist for actress Jodie Turner-Smith for the 2023 BRIT Awards, Warner Music Awards after party, and all accompanying press.
- Stylist Assistant to Wayman + Micah for actress Tessa Thomson for the London Creed III premiere, all accompanying European press, and London Fashion Week.
- Stylist Assistant to Wayman + Micah at the 2023 BAFTA Film awards for Best Actress nominee Danielle Deadwyler: the Charles Finch X Chanel pre BAFTA dinner, 2023 BAFTA Film Awards ceremony, and accompanying press.

Television/Advert Stylist

Freelance | London, United Kingdom | Apr. 2022 - Present

- Next Level Chef with Gordon Ramsay- US Fox Television Series- Season 2.
- Next Level Chef with Gordon Ramsay- UK ITV Series- Season 1.
- Epson printers UAE AD and commercial for "Epson EcoTank"

Personal Stylist/Shopper

Freelance | London, United Kingdom | Apr. 2022 - Present

- Personalized styling and shopping for both men and women for daily life, travel, workwear, and special events.
- Closet organization and declutter.
- Creation of personalized style guides using the clients wardrobe; newly purchased, and previously owned.
- Resale of clothing on a clients behalf, via online platforms, to which percentages of sales are reimbursed directly to the client.

Fashion Stylist/Online Personal Shopper

Stitch Fix | London, United Kingdom | Apr. 2022 - Oct. 2023

- Personalized styling of each fashion line represented focusing on customer requests, body proportions, and lifestyle.
- Utmost ability to write personalized client correspondence composed of specific styling advice and solutions for each garment sent.
- Continued knowledge of the most current trends and clothing within each season.
- Strong computer skills and working knowledge of all web based applications used within the company in conjunction with social media sites.
- Intensive customer care specifically in an online retail environment.
- Ability to meet strict deadlines and time frames within daily and weekly tasks while maintaining quality styling.
- Self-management of work schedule while producing maximum functionality on a daily and weekly basis.

Lead Stylist

Looklet Studios-Splashlight | New York, NY | Aug. 2017- Feb. 2019

Client Base: Nicole Miller, J. Crew, Bluefly, Betsey & Adam, Robert Graham, Cosabella, Hanes.

- Senior Stylist responsible for ensuring styling across all channels was on brand, while maintaining every garment was properly fit, sized, and styled on the variety of models offered: women's, men's, plus size, and children.
- Style out of fashion lines focusing on brand identity and creative concepts given while maximizing garment usage for utmost product visualization and specific product pushes to increase potential revenue for each customer.
- Maintained a shot count of 50-60 items per day at a total of 100 shots.
- Head of art direction for all shoots; responsible for creating with the client a cohesive, recognizable, and original brand statement that is seen and felt in each image.
- Review of all images, and ultimate selection of the image used for the company's website, campaigns, and social media outlets.
- Photographer on each shoot using and trained on Looklet CGI software and advanced technology machines.
- Managed a team of assistants in proper organization of daily shot lists, time management for each shoot, checking items in and out of Looklets database, and garment preparation.

Fashion Stylist

New York, NY | Feb. 2011-Feb. 2019

- *Billy Reid* (Campaigns & E commerce)
- *Brooks Brothers* (Campaigns & E commerce)
- *Donald J. Pliner* (FW 18' Campaign)
- *FreeXRein* (2017-2019 Campaigns, Editorials, & Print Ads)
- *Marc Jacobs* (E commerce)
- *Mark & Graham* (2017 Fall Women's & Men's Campaigns)
- *Oscar de la Renta* (Campaigns & E commerce – Women's & Kids)
- *Tiffany & Co.* (2015 Holiday Campaign)
- *Saks Fifth Avenue* (E commerce)
- *Macy's* (Print Advertising & E commerce)
- *Nike* (2016 Summer Olympics Uniforms Campaign- All countries)
- *Target* (E commerce)
- *Microsoft Xbox* (Billboard & Print Campaigns, Packaging Graphics)
- *Bliss Products* (Print Campaigns)
- *TRESemme Products* (2016 NYFW Print Campaigns, Commercials, and Video Tutorials with actress Jiang Xin)
- *Creem Magazine* (Editorials – Print & Online)
- *ELLE Magazine* (2018 Fashion Spread collaboration with FreeXRein)
- *InStyle Magazine* (2015 Holiday Ad Campaigns)
- *Simon & Schuster* (Matt Bellasai Everything is Awful: And Other Observations book cover)
- *Comedy Central* (2018 Sprint commercials with comedian Lorelei Ramirez)
- *Cadillac* (2016 Online Campaign collaboration with The New York Times)
- *Food Network* (Chef Wanted with Ann Burrell)
- *Celebrity Apprentice 4* (Season 11)
- *Revlon Cosmetics* (Beauty Videos & Tutorials collaboration with InStyle magazine)
- *Tide* (A dress stained Monday is a dress cleaned Sunday, Commercial & Print Ads)
- *CeeLo Green Heart Blanche* (Album Cover)

Assistant Stylist

New York, NY | Oct. 2010-Jan. 2014

- *Bloomingdales* (E commerce)
- *Brooks Brothers* (Campaigns & E commerce)
- *Macy's* (Campaigns, In store signage, Print ads & E commerce)
- *Talbots* (Campaigns, In store signage, & Catalogs)
- *Oscar de la Renta* (Campaigns)
- *Versace* (2012 Spring Campaign)
- *German Vogue* (Editorials)
- *Spanish Vogue* (Editorials)
- *Marie Claire UK* (Editorials)
- *New York Observer* (2011 Fashion Spread with actor John Slattery)
- *Garnier* (Commercials starring Sarah Jessica Parker)