

SETH SCHUSTER

VIDEO PRODUCER

Dedicated and experienced Tulsa, OK based Outdoor Content Producer seeking a fast-paced environment to create captivating content that resonates with audiences and drives brand success.

sethaschuster@gmail.com

573.864.7010

WORK EXPERIENCE

IDEA RANCH / Agency Producer

Aug 2021 - Present

- Work with Creative and Account Teams to develop production estimates to achieve creative goals while staying within client budgets.
- Manage internal and freelance teams during pre-production and capture phases to keep productions on schedule and in budget.
- Incorporated new technologies to streamline the production process, increasing efficiency and increase agency margins.

BROTHERS & COMPANY / Account Executive

Jan 2013 - Aug 2021

- Planned, managed and coordinated the capture of client content needs to support print, social and trade show collateral needs throughout the year.
- Worked with client industry partners to support content partnerships and strategic relationships.
- Developed strategic and tactical plans to support yearly client marketing efforts.
- Supported clients at industry trade and consumer shows by capturing content, serving as a brand ambassador and liaison.

INTERESTS

Hiking, Camping, Hunting, Fitness, Cooking, Outdoor Recreation, Travel

EDUCATION

Southeast Missouri State

Class of 2009, BS: Biology, MCMB

HARD SKILLS

Production Management



Production Budgeting



Photography Capture



Adobe Lightroom



Video Capture



SOFT SKILLS

Communication	Organization
Multitasking	Time Management
Self-Starter	Critical Thinking
Freelance Networking	Personable
Deadline Driven	Problem Solver

ACHIEVEMENTS

- Developed new estimate system to increase department profit margins.
- Created new client wardrobe management system for productions which was adopted company wide.
- Managed client consumer activation event winning them best booth at SHOT Show.

References furnished upon request