

Shonnah G. White

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Objective

Ambitious, innovative, motivated, energetic and responsible individual with excellent communication skills providing over 20 years of client-focused cosmetology and fashion services to satisfied clients. Seeking a challenging and rewarding position where my skills and experience may be utilized to the benefit of your company.

Profile

Education ~ Implement course objectives for students. Attend classes for potential new services to increase sales.

Client Service ~ Established a positive salon experience for all clients which increased client longevity.

Sales and Promotion ~ Planning and development of promotional events to market services to clients.

Vendor Relationship Management ~ Build positive relationships with various vendors to ensure smooth business transactions.

Community Service ~ Collaborated with other salons to ensure the delivery of efficient, high-quality service for charity events.

Flexible and versatile ~ Poised and competent with demonstrated ability to easily transcend cultural differences.

Skills Summary

- ◆ Experience with all aspects of hairstyling and coloring, professional make-up artist, precision hair cuts, eyebrow arching, and personal wardrobe styling.
- ◆ Strong communication skills
- ◆ Service Oriented
- ◆ Computer Proficient
- ◆ Manages Execution
- ◆ Relationship/team building
- ◆ Critical thinking
- ◆ Conflict Resolution
- ◆ Inventory Control
- ◆ Staff Motivator
- ◆ Perform well in high-demand, fast-paced environments

Professional Experience

- ◆ Managing hairstylist for a traveling stage play and coordinated events with local salons to ensure production needs met
- ◆ Service clients according to their individual needs.
- ◆ Accountable for managing, budgeting and ordering of supplies and retail sales inventory
- ◆ Enforced safety and cleaning procedures in accordance with facility policies and state regulations.
- ◆ Assist customers with recommendations on clothing and accessory items to achieve desired look
- ◆ Described product to customers and accurately explained details and care of merchandise.
- ◆ Managed and set up displays and oversee stock maintenance
- ◆ Managed and executed a multi-station hair salon with manicure station.
- ◆ Ensured required licensing and permits were obtained.
- ◆ Created policy & procedures for booth renters.

Employment History

FRANCES TUTTLE, COSMETOLOGY – Oklahoma City, OK
Tayauna's Place Salon - Oklahoma City, OK
JC PENNY SALON
HIGHER XPECTATIONS SALON
MELVIN CHILDS PRODUCTIONS
UNIQUELY U SALON & SPA – Oklahoma City, OK
DIVINE ELEGANCE SALON & SPA – Oklahoma City, OK
THE LIMITED– Oklahoma City, OK
CROSBY'S HAIR SALON – Oklahoma City, OK

Substitute Master Educator, 01/13 - Present
Co-Owner, 12/22 - Present
Hairstylist, 12/17- Present
Owner/Manager, 04/97-08/02, 6/13-12/17
Managing Hairstylist, 09/15 – 02/16
Asst. Manager/Hairstylist, 04/09 - 5/13
Hairstylist, 10/05 - 04/09
Retail Sales Clerk, 10/05 - 04/06
Hairstylist, 09/02 - 09/05

Education

FRANCIS TUTTLE – Oklahoma City, OK

Cosmetology Master Educator, 01/12 – 05/12