


# Savannah Sturges

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 <https://savannah-portfolio.squarespace.com/>

## Summary

I am an Oklahoman who's eager to create stories. I have a Bachelor of Arts in Film from Oklahoma City University. My passion lies in filmmaking, particularly screenwriting. I have an Addy Award for my work on a campaign with VI Marketing & Branding.

## Experience

### Freelance Copywriter

Freestyle Creative

Dec 2022 - Present (3 months)

Write adaptable copy that matches and exceeds clients' desires

### Production Assistant

Resolute Visuals

Nov 2022 - Jan 2023 (3 months)

I assisted other crew members with staging equipment, gathering supplies, catering, and communicating with talent.

### Production Assistant

VI Marketing and Branding

Aug 2018 - May 2019 (10 months)

I loaded and unloaded equipment, gathered necessary supplies, and ensured the crew and talent had what they needed. I worked with VI Marketing & Branding as a production assistant on the dates listed below:

- August 28-30, 2018: "TSET - Not OK"
- September 12-13, 2019: "OHSO - Door Open"
- May 14, 2019: "AirCo"

### Copywriter Intern

VI Marketing and Branding

Jun 2018 - Aug 2018 (3 months)

I adapted my writing skills to the needs of various clients. I worked with a team of interns to create and present a speculative marketing campaign to our supervisors. I attended Greater Grads seminars: networking events with industry insights for college age adults.

### Waitress

Neighborhood JAM

Jun 2021 - Aug 2021 (3 months)

I worked with a team of people to ensure the guests experienced the "Neighborhood JAM" quality standards: exceptional service, a fun atmosphere, and timely, delicious meals.

## Education



### Oklahoma City University

Bachelor of Arts, Film

2020 - 2022

I was on the Dean's Honor Roll for OCU's Petree College during Fall 2020, Spring 2021, and Spring 2022, and I graduated cum laude with a 3.6 GPA.

I attended a couple of colleges, and I graduated from Oklahoma City University. Throughout my journey, I learned filmmaking hands-on: my team and I organized a student film festival during the spring of 2020 in Kansas City, I joined the OU Nightly news crew, and I worked on various OCU student films.

These experiences proved invaluable in both my personal projects and the professional sets I was hired to work on.

## Skills

ap style • film production • marketing • Copywriting • Screenwriting • Adobe Premiere Pro • Adobe Audition • Final Cut Pro • Canon DSLR • Guest Service

## Honors & Awards



### Silver Addy Award - American Advertising Federation

2012

I conceptualized the Addy Award winning "Cigarettes" campaign for "Tobacco Stops with Me" under VI Marketing & Branding. At the 2012 Oklahoma City Addy Awards, the Oklahoma City Ad Club recognized and awarded the team who worked on this campaign.