



Nathaniel Monk

Chief Creative Officer

Phone: 9188491023
Address: 3030 NW Expy STE 200B
Oklahoma City, Oklahoma 73112
Website: www.humanraceunited.org
Email: nmonk@bellmonk.com

As Chief Creative Officer I will lead your company vision for consumer centric communications across all channels. Collaborating to develop breakthrough and innovative marketing at all consumer touch points. If your company is seeking to immediately boost creative capabilities resulting in consistent sustained profit increases, our visions are aligned and I am excited to join your team.

EXPERIENCE

Human Race United Group of America Inc.

April 2017 - Present

Chief Creative Officer

- Develop the artistic design goals and strategy that defines the company's brand
- Create unique images of company while concurrently delivering distinctive design to consumers creating a clear brand image
- Manage all digital media projects including website design, social media community management, event design promotions
- Craft original slogans and speeches to creatively boost community interest in person and online
- Ensure that design and functionality combine efficiently so company could present a product that successfully represents its creative brand
- Oversight of all Community outreach efforts from idea conception to event display
- Purchase digital design software for creative department
- Craft speaker points of view and branding messages for interviews and public events
- Oversee staff operations, business planning and budget development.
- Serve as a member of senior management team.
- Plan, direct and set the strategic direction of the creative services marketing program.
- Direct the creative staff in effective and efficient use of design development phases.
- Develop and maintain relationships with outside promotional agencies, vendors and customers.
- Control advertising budget limits from spend allocation to ad placement cost
- Hire creative department personnel such as creative managers, developers, and content editors

Trinity Industries

5/2013 - 3/2017

Senior Quality Assurance Specialist

- Senior quality assurance specialist covering 5 departments in a fast paced, production driven, manufacturing environment
- Trained and tested incoming QA inspectors on all aspects of company quality procedures and codes
- Perform in-process, final, and first article inspections on all completed products
- Daily usage of multiple inspection tools including micrometers, digital calipers, weld gauges, DFT gauges, measuring tapes, and laser inspection technology
- SAW, SMAW, MIG welder/fitter and performed CAC and PAC gouge process
- Effectively communicated company quality procedures with all levels of production and corporate management including welders, engineers, supervisors, customer SQI
- Performed blueprint interpretation, procedure implementation, ensures WPS and PQR compliance
- Project Lead on the implementation of the Wiki-Scan laser inspection system into the shop process
- B2B sales escorting Fortune 500 company reps presenting key points of product
- Performed document control for all inspections managing MQAR's, electronic records, properly ensuring precise record keeping
- Performed Internal quality audits and tool calibration verification
- Improved weekly and monthly KPI (key process indicator) results by training production team to recognize, fix, and prevent future product defects
- AWS (American Welding Society) member and CAWI certification
- Performed Visual Weld Inspections, monitors third party NDT inspections, for compliance based on AWS D1.1
- Performed daily coating inspection to NACE (National Association of Corrosion Engineers) and SSPC standards

EDUCATION

Sheffield State University

September 2013 - May 2017

Bachelor of Organizational Psychology and Communications Management

Harris School of Business

February 2011 - May 2015

Associate PMA

Polytech high school

2005

HS Diploma/GED

Woodside, DE

SKILLS

Website Design, Community Engagement, Public Speaking, Proofreading, Scriptwriter, Photo Editing, Resource Allocation, Accounting, Management, Communication, Journalism, Directing Interviews

CERTIFICATIONS

Certified Welding Inspector

June 2019 - June 2022

American Welding Society

#19081941

Diploma in Operations Management

Aug 2020

Alison

Cert No. 1707-13804051

ISO Management System Audit Techniques and Best Practices

June 2019

Alison

Cert No. 1373-13804051