

TIFFANY BROWN-RIDEAUX

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PROFILE SUMMARY

Award-Winning media professional, with more than 10 years of leadership experience as a producer, editor and storyteller. Creator and producer of Emmy-Nominated, PBS National talk show, [*A Seat at The Table*](#). A wide-range of knowledge and experience of television, radio, digital platforms and community initiatives from conception to completion. Self-directed team leader and team player who will go the extra mile.

SKILL HIGHLIGHTS

- Control Room and DALET Experience
- Social Media and Digital Experience
- Guest Booker
- Leadership in Production and Creation
- Multitasking, Planning and Execution
- Creative Thinker and Writer
- Excellent Communicator
- Adobe Creative Cloud
- Presentation skills
- Organization and Management Skills
- Makeup for Television and Theatrical Productions
- Licensed Cosmologist/ Makeup Instruct

PROFESSIONAL EXPERIENCE

MEDIA PRODUCER, COACH & CONSULTANT TIFFANY TERRELL & COMPANY

April 2020 to PRESENT

Provides media production services that include content creation, show development, and on-camera training, producing, directing, and editing content. Develop and manage social media campaigns. Showrunner for on-location and virtual productions. Provides hair and makeup artistry.

PRODUCER GEORGIA PUBLIC BROADCASTING

February 2016 to April 2020

Created, led and produced over 30 episodes of Emmy-nominated television talk show, [*A Seat At The Table*](#), broadcasting on the third largest PBS station in national and major commercial network's digital platforms. Created, led and produced 4 interstitials of the Emmy-nominated, [*GPB Life & Style*](#). Produced and led social media content, community engagement and live streaming for GPB's sports division. Launched and implemented strategic plan for social media and digital platforms – Facebook, Twitter, Instagram, YouTube, TikTok and Pinterest. Monitored television, digital and social media ratings and metrics to identify best practices. Developed and created thought-provoking topics that increased in station's viewership. Researched, wrote scripts, and booked notable guests as such Common, Ambassador Andrew Young and Xernona Clayton. Managed over 25 production team members and multi-tasked pre and post productions.

PROFESSIONAL MAKEUP ARTIST
GEORGIA PUBLIC BROADCASTING

August 2009 to April 2020

Provided and maintained the "On Air Look" for talent and guests for live or taped sessions for news, talk, entertainment, and sports programming. Communicated with producers and talent to determine and maintain the desired look. Maintained a positive ambiance that provided a relaxed and professional environment.

DIRECTOR, BOARD DEVELOPMENT & COMMUNITY RELATIONS
GEORGIA PUBLIC BROADCASTING

August 2013 to January 2016

The liaison between Board of Directors, staff and public that provided a greater presence in Georgia extended markets. Cultivated relationships with prominent state officials, industry leaders and organizations through community engagement. Planned and directed Board of Directors quarterly meetings and community engagements. Cultivated and coordinated advisory boards in Augusta, Macon and Savannah.

EXECUTIVE ASSISTANT TO PRESIDENT & CEO
GEORGIA PUBLIC BROADCASTING

September 2007 to August 2013

Managed and coordinated communications for the executive office and President and CEO. Exercised discretion and independent judgment in managing the executive office. Created presentations for CEO's community engagement talks and major conferences. Show runner of executive offices internal and external presentations.

PARALEGAL
MICHAEL T. BENNETT, JR., P.C.

September 2006 to September 2007

Prepared and processed legal documents such as summons, subpoenas, complaints, appeals, motions, and pretrial orders in Federal and State Courts. Served as liaison for attorneys, clients, and doctors, insurance companies. Prepared first draft of discovery responses, discovery requests, and demand packets. Trial preparation and mediation presentation. Reviewed and edited documents for accuracy. Conducted legal research.

EDUCATION

- El Centro College, Paralegal Studies
Dallas, Texas
- Burlington Community College, Business Administration
Pemberton, New Jersey
- Eve's College of Cosmetology
Harvey, Louisiana

ACCOMPLISHMENTS

- Emmy-Nominated Producer “A Seat at The Table” (2019 & 2018)
- Emmy-Nominated Producer “GPB Life and Style” (2019 & 2018)
- Emmy-Award Winning Makeup Artist for Television Excellence (2016, 2014, 2013 & 2012)

REFERENCES:

Upon request