

CAEDYN SERNA

FILMMAKER

EDUCATION

B.A. | Journalism
Major: Creative Media Production
Minor: Film Media Studies
The University of Oklahoma
May 2022

CONTACT CAEDYN

Number: 214-280-7071
Email: cadyserna@gmail.com
Portfolio: caedynserna.myportfolio.com
Social Media: @cadyserna
LinkedIn: @caedynserna

SKILLS

Adobe Premiere
Adobe Audition
Adobe Photoshop
Directing
Photography
Leadership
Communication

NOTEWORTHY ACHIEVEMENTS

BEA Awards: 2nd Place: Gaylord Hall
Productions, University of Oklahoma; The
College of Storytellers

LA Lift Off Film Festival- Age of Dragons-
Assistant Director

National New York Film Festival- Age of
Dragons- Assistant Director

Dallas International Film Festival-
Craftsmanship Killer- Co director & Director
of Photography

Gaylord College of Journalism and Mass
Communications Student Ambassador

PROFESSIONAL SUMMARY

Aspiring filmmaker with a passion for storytelling and an eagerness to learn and grow from other talented industry professionals. I am a problem solver with a drive to create unique content.

EXPERIENCE

VIDEO PRODUCTION INTERN

Boiling Point Media, May 2021- August 2021

Boiling Point Media is a full-service advertising, marketing, and film production agency.

- Assisted with production work such as brainstorming brand ideas, camera work for clients, constructing sets, and working directly with clients.
- Skills acquired during this experience: collaborative teamwork, professionalism on set, industry knowledge.

PRODUCTION ASSISTANT

Films include Reagan (2021), The Guardians of Time (2021), The Quest for Tom Sawyers Gold (2021)

Assisted on base camp and set with production responsibilities which included, but were not limited to:

- Organizing and editing production reviews and creating and managing talent schedules. Point of contact for communications between directors/producers and make-up, hair, and wardrobe teams. Updated and maintained set paperwork (talent releases, SAG forms, etc.) Supported budget needs by managing and categorizing receipts for all items purchased during production. Worked closely with director/producers to ensure accurate distribution of information pertaining to scripts, sides, and call sheets. Provided excellent customer service by ensuring all needs of talent, directors, and crew were met.
- Skills acquired during this experience: decision-making, problem-solving, on-set communication needs, anticipating potential challenges and addressing with solutions, creating a safe and enjoyable atmosphere.

ASSOCIATE PRODUCER

Gaylord Hall Productions, September 2020- Present

- Creating and producing promotional corporate videos and documentaries for clients. Responsibilities include: film direction, camerawork, video editing, organizing video shoots, attending client meetings.

PUBLIC RELATIONS VICE PRESIDENT

Gamma Phi Beta, January 2021-Present

- Utilized leadership and knowledge of Gamma Phi Beta to promote a positive image and increase member retention. Served as the supervisor for the officers in the Public Relations department.
- Managed the work of all Public Relations department officers. Responsibilities include: set goals with officers, lead regular department meetings, monitor the department budget and communicate regularly with all department officers and their advisors. Plan and coordinate all chapter publicity efforts, oversee the chapter's website and all social media accounts. Implement inclusive ways to promote belonging, equity, diversity and inclusion to increase member retention, recruitment of potential new members, and improve public relations with campus community.

CREATIVE INTERN

Lindsey + Asp, Spring 2020

- Intern at an advertising and public relations firm. Designed graphics, scripts, video content, mock social media posts as well as created campaigns for clients.