



ARTIO SERVICES



Artio is a creative agency that builds brands and shapes culture alongside artists and changemakers. Through branding, promotions, and design, we launch and manage projects and campaigns that make a difference.

MEET THE FOUNDER.



Jenn Easley-Maynard, M.S. is a project manager, creative designer, and brand strategist who possesses knowledge in branding, marketing, team leadership, film and music production, and city district event development. She also has specialized training in diversity, equity, inclusion and conflict resolution.

Helping international and national-based companies and nonprofits such as Ackerman and McQueen, The Goodwill Industries, Chesapeake Energy, The Jones Assembly, Citizen's Bank, Crowe Dunlevy, Dunlap Coddling, Search For Common Ground, and deadCenter Film, the local projects Jenn has served generated a \$6 million annual impact across Oklahoma City, Oklahoma.

She holds a Seton Hall University Master's of Science degree in International Affairs (Global Negotiation emphasis) and a Diversity, Equity, and Inclusion in the Workplace Certification from the University of Southern Florida. Prior to graduate school, Jenn earned a Bachelor of Arts in English from Oklahoma State University, she is a member of the Sigma Iota Rho Honor Society, and a participant in the Professional Fellows Program through Oklahoma University and the U.S. State Department.

In addition to her professional work, she is a music artist with Willow Way, speaker with The Siatha Project, and lives in Oklahoma City, OK with her 10-year-old daughter and two quirky pups.

WHAT WE DO.

We help you find your authentic brand identity and build your unique culture.

BRANDING

We help you identify your purpose, develop a brand identity, and create marketing content to effectively share your project with your community.

PROMOTION

Once your purpose and messaging is identified, we create a plan on how to share your project with your community. We focus on main audiences, where to find them, and build a comprehensive promotional strategy.

DESIGN

From digital design to space design, we make sure your overall concept and identity is cohesive with your brand blueprint and promotional plan.

"I don't know what we've done for the last twelve years WITHOUT Artio! We're so grateful to have found a partner that shares our same commitment to getting it right, no matter what."

- Henry, Knox Studios / Ackerman & McQueen

LET'S WORK TOGETHER.



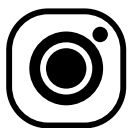
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