

Contact

(405) 315-2552 (Mobile)
kobsbrandon@gmail.com

www.linkedin.com/in/kobracreative
(LinkedIn)
allsweet.co (Company)

Top Skills

Videography
Video Editing
Graphic Design

Honors-Awards

Silver Addy Award - Animation
Bronze Addy Award - Animation

Brandon Kobs

Owner at AllSweet
Edmond

Summary

I'm a creative professional that lives and works in my home state of Oklahoma. I've worked my way through the traditional Advertising Agency system and now I'm looking for something more creatively fulfilling. So my friends and i left the sales-riddled agency life and started our own shop. We are pushing at creative, period. There's plenty of people who say that and all they are looking to do is sell you something you don't need or work on projects that only benefit them. Our push is to unite all of our creative friends in OKC and help good people along the way. Because of that charge, our path is very untraditional. We don't have a list of services that we can render at hourly rates. Our reason for working every day is to make our community better, work with solid people and make really good creative.

Experience

AllSweet

Owner

April 2021 - Present (4 months)

Oklahoma City, Oklahoma, United States

Mortimer Creative

Producer

August 2019 - April 2021 (1 year 9 months)

Oklahoma City, Oklahoma

High Five Media Group

Content and Strategy Manager

August 2017 - August 2019 (2 years 1 month)

Oklahoma City, Oklahoma Area

Old School Bagel

Director of Marketing and Technology

December 2016 - August 2017 (9 months)

Oklahoma City, Oklahoma

STAPLEGUN

Social Media Art Director

August 2015 - November 2016 (1 year 4 months)

Oklahoma City, Oklahoma

Insight Visual Media Productions

Project Coordinator

February 2015 - August 2015 (7 months)

Edmond, Oklahoma

I organize and coordinate various projects based on the requests of our customers. This includes everything from digital content to large scale print jobs.

Boiling Point Media

Production Manager, Producer and Director

September 2014 - January 2015 (5 months)

100 W Wilshire Blvd Suite C-2, Oklahoma City, OK 73116

My responsibilities include being the glue between account services and the production department in scheduling, as well as production responsibilities such as shooting, editing, and creating motion graphics for T.V. spots.

Kobra Creative

Creative

May 2012 - January 2015 (2 years 9 months)

Edmond, Oklahoma

Kobra Creative is the small production company that I started. I supplied my clients with video, animation and graphic design solutions.

The Aduddell Family of Companies

Director of Marketing

March 2014 - July 2014 (5 months)

3917 E Memorial Rd Edmond, OK 73013

The I.T. Guys

Digital Marketing Strategist

November 2013 - March 2014 (5 months)

914 n. Broadway Oklahoma City, Oklahoma

Digital marketing strategy and content design.

Oklahoma State University

Video Intern

January 2012 - January 2013 (1 year 1 month)

I Shot and edited promotional and educational videos for the communications office and President Hargis to be used for the university's website. I also created the current title animation for the "Inside OSU" videos.

Ackerman McQueen

Broadcast Production Intern

May 2012 - August 2012 (4 months)

Oklahoma City, Oklahoma

Helped archive spots and footage using the tape deck machines in the control room. Edited b-roll selects for client promotions.

RYIT CREATIVE

Creative Media Intern

May 2011 - August 2012 (1 year 4 months)

Edited videos for clients, helped develop concepts for animations and then executed those concepts.

BKobs Productions

Owner

August 2008 - May 2012 (3 years 10 months)

BKobs Productions is a production company that is local to the Oklahoma City metro area. Creative media is their specialty in the forms of graphic design, video, and animation.

Education

Oklahoma State University

Bachelor of Arts (BA), Strategic Communications 2009 - 2013 · (2009 - 2013)