

# Jacob Metzger

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<http://www.linkedin.com/in/jacobpmetzger>

## EDUCATION

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**The Ohio State University, Fisher College of Business** **Columbus, OH**  
*Bachelor of Science in Business Administration – Marketing* *GPA: 3.87* *May 2021*  
Double major: *Moving Image Production* (with Distinction)  
Minor: *Film Studies*  
Dean's list, Provost Scholarship, Betty M. Edwards Scholarship, Eugene Thal Scholarship

## WORK EXPERIENCE

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**Olentangy Local Schools** **Lewis Center, OH**  
*Media and Technology Specialist* *May 2018-January 2021*

- Executed district-wide laptop replacement procedure of 1800 devices over ten weeks
- Produced instructional media for staff, students and parents about new hardware and software
- Researched and implemented new broadcast technologies in school studios
- Serviced classrooms and computer labs to catalogue, update and upkeep district devices

**WFI – Ingolstadt School of Management** **Ingolstadt, Germany**  
*Video Marketing Intern* *May 2019-July 2019*

- Developed exciting, image-consistent video content for official social media accounts
- Conducted interviews and videography at dozens of school functions
- Facilitated German-to-English translation sessions to edit for global audiences

**Did I Hear Dare?** **Columbus, OH**  
*Drummer/Producer/Content Creator* *April 2019-Present*

- Collaborated with band mates to rehearse and record six singles and an EP for streaming platforms
- Booked ten performances with local music venues, oftentimes partnering with other local musicians
- Designed promotional videos and Instagram posts around events and music releases

**Bath and Body Works** **Columbus, OH**  
*Sales Associate* *November 2020-January 2021*

- Engaged with customers to maximize satisfaction and sales
- Operated cash register and organized displays to rigorous specification

## LEADERSHIP EXPERIENCE

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**Independent Film** **Columbus, OH**  
*Director/Producer* *November 2012-Present*

- *Watch & Burn* (2021) – Arts Undergraduate Research Scholarship Distinction project
- *Did I Hear What? Episode 1: A Cosmic Intro* (2020) – Mad Royal Film Fest 2021 Selection
- *Oregano* (2017) – Ohio Shorts 2017 Audience Choice Award, National Student Emmy finalist

**Music Producers Club at the Ohio State University** **Columbus, OH**  
*President* *May 2019-Present*

- Hosted weekly club meetings, both in-person and virtual, of up to 20 consistent members
- Programmed artist visits and production education curriculum.

## SKILLS

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- *Microsoft Office Suite*
- *Google Analytics Individual Qualification*
- *Videography*
- *Photography*
- *Logic Pro X* (competent)
- *Final Cut Pro X* (expert)
- *Adobe Premiere* (proficient)
- *DaVinci Resolve* (competent)