

micahfloyd1@gmail.com



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MICAH FLOYD

Videographer/Editor

EDUCATION

UNIVERSITY OF OKLAHOMA

GPA: 3.5

Norman, OK

Bachelor of Arts in Journalism

**Creative Media Production (May
2020)**

ADDITIONAL SKILLS

Proficient in Adobe Creative Cloud
programs

Knowledge of AP Style

Working knowledge of website
maintenance

Experienced with marketing
campaigns and social media
promotion

Proficient in writing for different
types of media

CAREER OBJECTIVE

I'm a digital creator with a passion for video and audio production. Over the last four years I have learned various production skills for advertising, film, television, and music. I hope to continue improving my skills as I get more experience in the field and I'm looking forward to expanding my creativity as I move closer to my future goals.

EXPERIENCE

MEDIA PRODUCTION SPECIALIST

Dukhi Atma Production, Oklahoma City, OK / Nov 2019 - Jun 2020

- Managed video and audio productions
- Created content including graphics, promotional videos, and podcasts
- Recorded events and interviews

BTS VIDEOGRAPHER/EDITOR

Sooner Sportspad, Norman, OK / Jan 2020 - May 2020

- BTS videographer for the only nationally broadcasted college student sports talk show in the nation
- Shot video packages for on-air broadcasts as well as recruitment videos for potential incoming students and athletes
- Audio editor and mixing for social media content

RADIO HOST

StudiOU Radio, Norman, OK / Aug 2018 - Nov 2019

- Wrote, produced, and hosted my own radio talk show
- Hosted live radio broadcast at Norman Music Festival
- Assisted with live broadcast for OU Hockey.

TEAM LEADER

Chick-Fil-A Tulsa Hills, Tulsa, OK / Aug 2014 - May 2019

- Performed leadership duties, administrative work and extensive customer service
- Trained new employees on order taking and various work tasks
- Helped create training videos and social media promotions