

# KEVIN SEVERIN

1131 Prairie Dunes Ct, Norman, OK 73072 | Phone: (580) 402-1717 | Website: <http://kfseverin.wixsite.com/ionicfilms>

## SKILLS

---

Adobe Creative Cloud (Premiere, After Effects, Illustrator, Photoshop, Audition, InDesign, Lightroom) – 5 Years  
Camera Operation (Sony, Panasonic, Black Magic, JVC, VUZE 360 VR, Nikon, Canon, Ronan) – 6 Years  
Microsoft Office Suite (Word, Excel, PowerPoint, Outlook) – 11 Years  
Digital Media Marketing/e-commerce (Facebook, Instagram, Twitter, Lightspeed) – 2 Years  
Website Design (Lightspeed, Wix) – 5 Years  
Social Media (Facebook, Instagram, Twitter, Snapchat, Venmo, Pinterest, YouTube, VSCO) – 9 Years  
Post-Production (Premiere, Final Cut Pro, DaVinci Resolve) – 6 Years  
Photography (Nikon D750, D610) – 5 Years

## EXPERIENCE

---

**Sinclair KOKH FOX 25**, Oklahoma City, OK, – February 2020-Present  
Digital Content Producer

- Created engaging content for website and social media
- Worked to increase FOX 25's following on all online platforms

**Gossett Productions**, Oklahoma City, OK – February 2020-Present  
Camera Operator/2<sup>nd</sup> Assistant Camera

- Helped create commercial videos and film interviews
- Managed audio equipment and gaffed set

**Brandon Baumgarten – Speaker, Author, Award-Winning Soloist**, Norman, OK – February 2019-Present  
Marketing Director/Video Producer/Cinematographer/Editor

- Directed and created promotional content for book sales and the Oklahoma Senate
- Social Media engagement tripled and book sales increased

**The University of Oklahoma Sailing Club**, Norman, OK – May 2019-July 2019  
Video Producer/Cinematographer/Editor

- Created a promotional video, utilizing interviews and sailboat b-roll
- Overall club membership increased in response to the video

**Habitat for Humanity**, Norman, OK – January 2019-May 2019  
Video Producer/Cinematographer/Editor/Marketing Director

- Created an informational video, utilizing interviews, warehouse b-roll, and donor testimonials
- Managed marketing team, premiered video at annual gala

**Balfour of Norman**, Norman, OK – July 2018-May 2019  
Social Media Director/Website Designer/Photographer

- Managed social media team and managed e-commerce
- Rebranded store and designed current website, social media engagement quadrupled

## EDUCATION

---

**The University of Oklahoma**, Norman, OK – Aug 2015-May 2019  
Alumnus, President's Honor Roll

Major: Creative Media Production, Minors: History, Women's and Gender Studies

## HONORS & ACTIVITIES

---

The Pride of Oklahoma Marching Band (4 Years) – Squad Leader  
The Sound of the Sooners Basketball Band (4 Years) – Section Leader  
Tau Beta Sigma Service Society – Committee Head  
Kappa Alpha Order Fraternity