

# TEDDY DeMARCO

FILM PRODUCER + SOCIAL STRATEGIST  
@TEDDYCANTDANCE

## EXPERIENCE

**PRODUCER + CROWDFUND CONSULTANT** | JANUARY 2015 – PRESENT  
**FREELANCE** | LOS ANGELES, CA

- Coordinated successful digital marketing and crowdfunding campaigns for independent films and web series, including drafting pitch content and maximizing audience reach on social media
- Helped crowdfund over \$37K in production funds for an independent web series centering romance and addiction recovery among transgender women
- Generated 1.1M views for an independent web series via social media influencer campaigns, with less than \$1K ad budget
- Brainstormed and executed an Emmy campaign across social networks with no ad budget, resulting in the first Emmy nomination for an independent web series
- Organized and contributed to all departments of film productions, including scheduling, casting, booking crew and locations, seeking permits, and manual labor
- Demonstrated calm flexibility and creative problem-solving skills in fast-paced, high-pressure production environments
- Sought out projects with messages of social justice, feminism, and LGBTQ advocacy in a commitment to making space for marginalized voices

## SELECT CREDITS

- **Associate Producer + Crowdfund Coordinator, *Thank You Come Again* (2018)**  
Winner: ClexaCon LGBTQ Media Convention, Best Web Series  
Official Selections: Pride Toronto Film Festival, Honolulu Rainbow Film Festival
- **Associate Producer + Crowdfund Coordinator, *Misdirection* (2018)**  
Official Selection: AFI Conservatory Directing Workshop for Women
- **Producer, *Jubilee 2033* (2017)**  
Nominated: Berlin International Film Festival, Best Short
- **Location Manager, *Ink* (2017)**  
Official Selection: AFI Conservatory Directing Workshop for Women
- **Crowdfund Coordinator + Executive Producer's Assistant, *Her Story* (2016)**  
Winner: Peabody Award, GLAAD Award  
Nominated: Technical Emmy Award
- **Producer + Lead Actor, *Late January* (2015)**  
Winner: Best Picture, Sundance Film Festival Creative Minds Program

**SOCIAL MEDIA CONSULTANT** | OCT 2014 – PRESENT

**FREELANCE** | LOS ANGELES, CA

- **Reneice Charles** (social media influencer): Launched a Patreon campaign and wrote marketing copy for a body positive model, writer, and cook book author
- **Chani Nicholas** (astrologer, social media influencer): Managed social media marketing and engagement strategy for a celebrity astrologer, including drafting and editing Instagram posts, blog articles, and weekly newsletter
- **Callisto Inc.** (nonprofit): Led a grassroots blog campaign and gathered ~1600 signatures demanding an online sexual assault reporting platform at The University of Texas at Austin
- **One Billion Rising** (nonprofit): Assisted marketing and logistics for “Women Workers Rising” in D.C., a protest celebrating the Day Without a Woman strike
- **V Day** (nonprofit): Consulted social media strategy and wrote marketing copy for the international organization aimed at ending violence against women and girls

## EDUCATION + CERTIFICATIONS

**BACHELOR OF BUSINESS ADMINISTRATION**  
**THE UNIVERSITY OF TEXAS AT AUSTIN**

Major: Marketing, 4.0 Major GPA  
National Merit Finalist  
Honors Graduate

**ADVANCED SCREENWRITING CERTIFICATE**  
**THE UNIVERSITY OF SOUTHERN CALIFORNIA**

Creative Minds Program for Young Filmmakers at  
Sundance Film Festival

## EXPERTISE

Film production  
Crowdfunding  
Digital marketing  
Social media strategy  
Location management  
Talent handling  
Acting + casting  
Craft services  
Production assistance  
Copywriting

## TECH SKILLS

Microsoft Office suite  
Google Docs  
Indiegogo  
Seed&Spark  
Kickstarter  
Patreon  
Instagram  
YouTube  
Twitter  
Facebook  
Hootsuite  
Mailchimp  
WordPress  
Google AdWords

## AFFILIATIONS

USC School of Cinematic Arts Network  
Creative Minds Program Alumni Network  
Texas Exes Alumni Association  
Alpha Kappa Psi Professional Fraternity